

A message from Graham Atkins cofounder and Joint Managing Director. "This current fiscal year just ended has seen TSS achieve our best ever results with group revenues exceeding forecasts by 43% and a record EBIT. A great result I'm sure you'll agree for an Aussie team that has to date seen itself as an R&D operation with a focus on exports to Asia/Pacific this last 12 years. Our sincerest thanks are due not only to our 47 dedicated development and support personnel, but also to our 147 loyal clients, across 23 countries.



TSS has graduated to become the largest software house of its kind in Asia/Pacific with media and advertising agency products uniquely serving the 3 sides of our industry. This stage was reached some 10 months ago when all modules in our integrated suite reached a modern and mature stage in their evolution.

2005/6 will see our home grown, user group driven product, process at least 20 billion dollars of media industry transactions within the one proven and secure TSS environment. We have remained true to the original philosophy which was to expand through organic growth and not acquisition.

TSS owns all that we deliver, intellectual property and every one of the tens of millions of lines of computer code. This is truly unique !

With 3 new offices and additional offshore support personnel TSS is now perfectly positioned to facilitate a further 45 implementations across 3 continents. Regional deals from 3 of the globe's largest advertising industry brand names require a 24 month roll out across

14 APAC cultures. Whilst not the only game in town, with our multi currency, multi language, and SOX compliance, TSS appears to be at least several years ahead of any other contender.

We will continue, as is our tradition, to design and write software at the average annual rate of 4 million dollars regarding evolution and support each year. Channel partners, taking the form of the globe's largest IT entities are already in place across Asia/Pacific and Europe.

TSS will be undergo considerable transformation this coming year, please enjoy the next phase of our journey and the benefits it will bring to all involved".

FOCUS ON SUPPORT

TSS continues to strengthen our support team with new appointments.

Jane Lim joins our Kuala Lumpur support centre after spending 2 years in the Finance Department at OMD Malaysia where she was Assistant Finance Manager. Jane holds the ACCA Certificate



in Accounting earned from Sunway College of Kuala Lumpur and has 7 years work experience in the finance field. She speaks fluent English, Mandarin and Cantonese. With good agency experience and Chinese language skills Jane is a welcome compliment to our Asia/Pacific support skill set.

TSS CHINA OPERATION

Our long time and substantial commitment to the China market is further demonstrated by the establishment of a China incorporated, Wholly Owned Foreign Enterprise (WOFE) to better accommodate our growing business in



China. TSS has been fortunate to attract to the role of COO China Operations, Ms Janey Loh who has been in the advertising industry for over 12 years. Janey has worked for 4As Agencies such as

BBDO, Batey Redcell and Grey. She spent her first four years in Malaysia and most recently seven years in China where she was cofounder and senior partner in her own "hot" creative agency. When asked why the jump from agency land to TSS Janey said: "It's an exciting time to be doing business in China with the Olympics in 2008, the World Trade Fair in 2010 and China's imminent full WTO membership, the media industry is set to experience incredible growth in activity over the next few years. Couple those facts with the move to rationalisation of the thousands of TV channels and the government mandated move to universal digital telecasting by 2008 the need for western style sophisticated media sales, administration and communication software is patently clear. What excites me most is that given our current user base, active support of the Shanghai Government, our long term relationships and the work we are doing with the major TV networks, TSS is uniquely positioned to become the dominant supplier of such systems in China. I absolutely have to be a part of that".

AIRWORKS WORKS

The increase in popularity of in-store retail advertising has led to the burgeoning success of Airworks Media. Airworks is the sales organisation that holds the exclusive rights to sell all in-store advertising in the Woolworths chain of supermarkets of which there are over 720 all over Australia. The technology that controls that process was developed exclusively by TSS under one of the largest single contracts in TSS history. The



success of the Airworks and TSS partnership has been so telling that TSS has taken a 23% equity share in Airworks. Marshall Duncan Joint Managing Director of TSS, said of the acquisition "With a commitment to the latest

technology, a great partnership with TSS and a projected turnover in excess of A\$20 million per annum Airworks is an excellent strategic investment for TSS".

Refer to the July 2004 TSS newsletter for an overview of the TSS/Airworks/Woolworths story.

NEW CLIENTS

TSS is pleased to announce the addition of several new clients of recent time. The OMD regional roll-out continues with OMD Philippines implementing the MAX-Media media specialist agency software package. The Philippines is a market that is growing and becoming more sophisticated so integrated, easy to use productivity tools such as MAX-Plus media specialist software are essential for agencies wishing to grow.



Pictured are several of the OMD staff with Kristina Gutierrez of TSS (centre) during a break in training.

OMD Taiwan is also in the process of implementation with a "go-live" date of October 2005. The Taiwan media market works completely differently to all other Asia/Pacific markets and yet the TSS software, because of it's inherent flexibility fits the market perfectly.

With OMD Shanghai, Beijing & Guangzhou commencing implementation in August 2005 it will mean that by the end of 2005 eight of the thirteen contracted OMD Asia/Pacific offices will have implemented the TSS system on time and on budget.

Another new Philippines agency client is MediaWise



Manila who converted to the TSS software after struggling with a competitor's system for over a year. Said Raymond Nano, Finance Director, "The decision to change systems was absolutely necessary but not easy for us to make however, the TSS system delivered the functionality we needed such as the ability to adequately accommodate foreign currencies

amongst others and the response and support from TSS

has proven to be far superior to what we were subjected to by the other supplier".

And yet another new Philippines agency client is DDB. Resulting from the long term happy partnership between TSS and DDB Singapore DDB Philippines has chosen to implement the TSS creative agency system for their Manila operation of around one hundred and ten staff.



DDB Singapore have used the TSS creative agency system extensively for over six years and have successfully implemented every module including most recently the Sarbanes Oxley (SOX) compliant extended security module "MAX-Plus Secure".

There is more information about the SOX compliance issues further down on this page.

The MOON Agency, a Sydney Australia based, above the line and below the line agency has chosen the TSS software after an extensive review of all of the major offerings in the market. Moon have implemented both MAX-Plus International creative agency software as well as the fully integrated HORIZON agency workflow, knowledge management and collaboration software. With a staff of forty five and a client roster that includes QANTAS, Seafolly, Westfield, Three Communications & Lovable they are an upcoming agency of note.



Finlay Preece is a long established Sydney based creative agency with a blue chip client list including Subaru Motors. They chose to implement the TSS agency software after a review process lasting over 12 months and involving external financial consultants. Finlay Preece plan and buy their own media and it was the all encompassing scope of the TSS offering that was the deciding factor in their extensive decision making process.

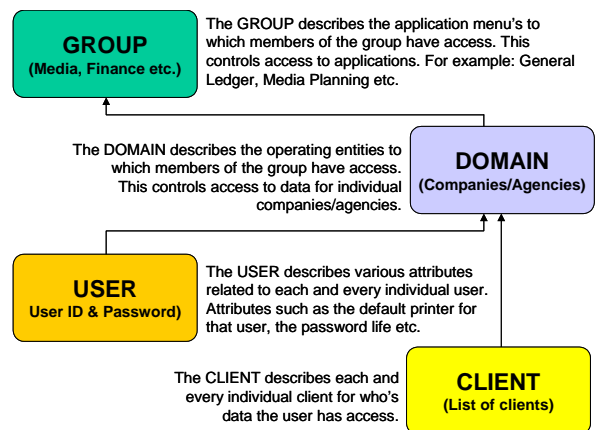


The Faith Agency is a boutique creative agency based in Melbourne Australia. What attracted them to TSS after an extensive search for an integrated production & finance solution was the system's ease of use, comprehensive time management, focus on resource management as well as profitability reporting.

THE FAITH AGENCY

MAX-Plus SECURE

To achieve compliance under the Sarbanes Oxley regulations many of our agency clients are focusing on security issues as they relate to access to their core systems. The extended password control and security module "MAX-Plus Secure" which is an optional upgrade to the standard MAX-Plus advertising agency



software provides SOX compliant security functionality.

Key features are:

- Forced entry of new password on initial login.
- Password retirement after a nominated period.
- Minimum length of seven alpha/numeric characters.
- Login/Activity/Logout logging & reporting.
- Masterfile maintenance logging & reporting.
- Security at: Agency level,
Application level,
Client/Master Agency level,
Functionality level (Add, Change, etc).

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